

Building Green

Net Zero shouldn't feel like homework or cost the earth

eco·g^o



The Wake up call

Sustainability in construction is no longer background noise, it's the deciding factor in whether you win or lose work.

Every tender and framework now carries the same message: show your plan for carbon, waste, energy, and social value, or risk being marked down or left out.

Construction accounts for around 40% of UK carbon emissions, and principal contractors are under pressure to deliver reductions. That pressure flows straight to subcontractors. Without a credible Carbon Reduction Plan or basic data, you become the weak link and weak links don't get contracts.

Why care? Because clients now score bids on sustainability. No plan means fewer points. No data means exclusion.

If you don't have a Carbon Reduction Plan, many private frameworks and principal contractors simply won't look at you. That could mean **losing a £250k subcontract one month, a £500k package the next, and being locked out of frameworks worth £1–5 million a year**. For a smaller contractor, just two or three lost jobs of that size can wipe out growth for an entire year. On the flip side, cutting fuel, energy and waste saves thousands directly on your bottom line.

The point is simple: get the basics right, measure your carbon, cut waste, show the numbers, and you stay in the running. We know running a business is a full-time job, and net zero is probably the last thing on your list.

That's fine. Our job is to support businesses like yours without adding to your to-do list. Here's how we make it straightforward.

**Current global
average emissions
is around 4,700 kg
CO₂e per person
per year.**



Does this really apply to me?

Yes!

If you're part of a contractor's supply chain, it applies to you. Principal contractors are judged on sustainability, and they push those requirements straight down.

Trades on site: groundworks, bricklayers, plasterers, carpenters, joiners, electricians, plumbers, HVAC, roofers, decorators, tilers, scaffolders, steel fixers, plant operators.

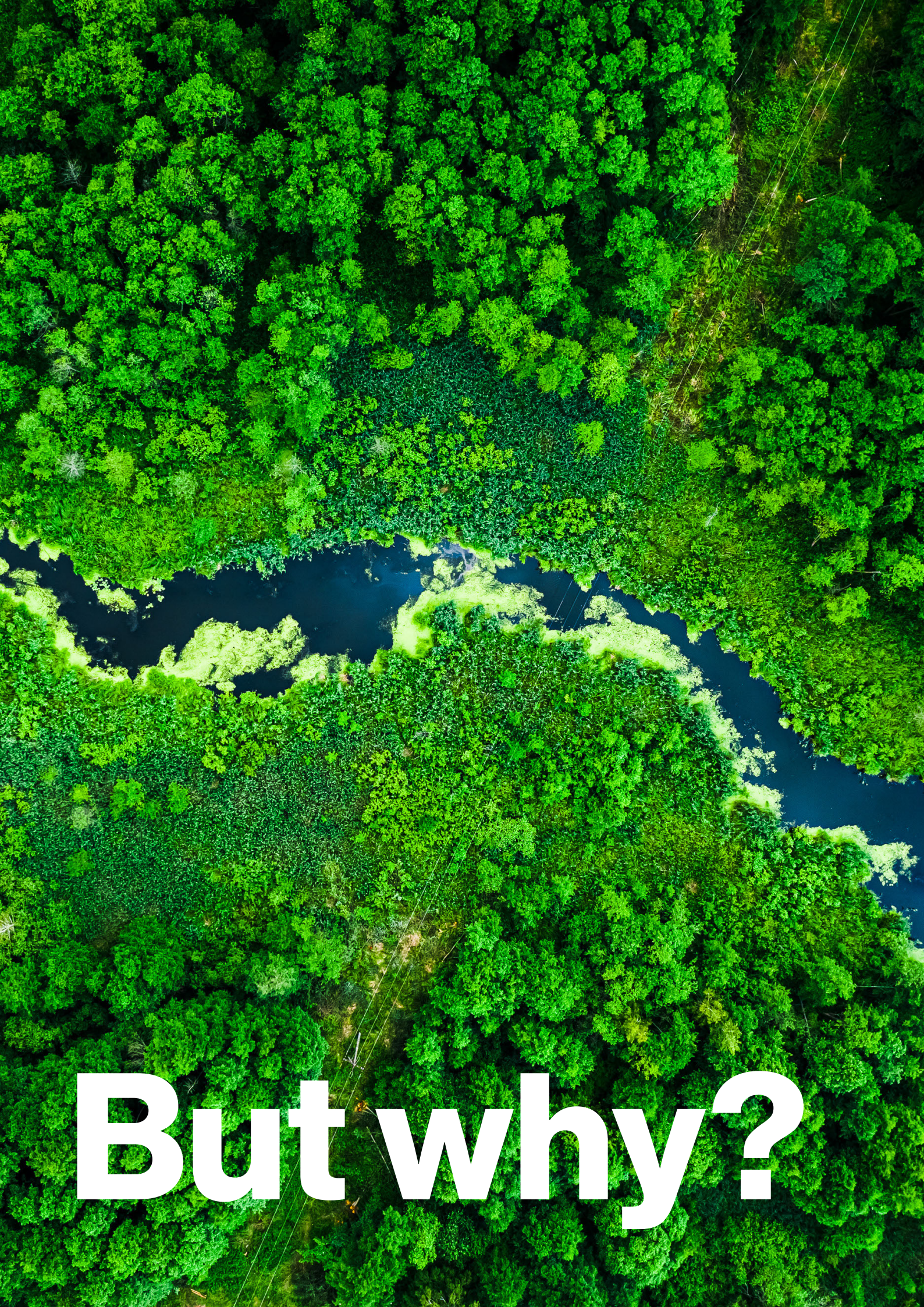
Fit-out and interiors: drylining, partitions, ceiling contractors, flooring, glazing, joinery, M&E specialists.

Civils and infrastructure: road surfacing, utilities, drainage, piling, traffic management, earthworks.

Manufacturers and suppliers: concrete, steel, timber, insulation, fixtures, fittings, mechanical plant, prefabricated components.

Logistics and site support: transport, haulage, consolidation centres, equipment hire, waste management, cleaning, security.

Facilities and services: FM providers, maintenance teams, energy management, catering, landscaping.



The simple answer: You are the Scope 3 of the big contractors.

But why?

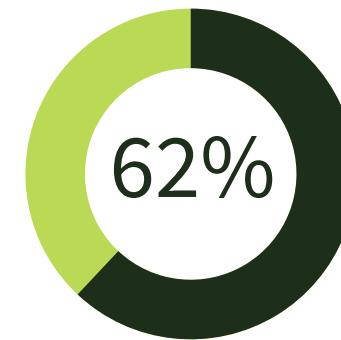
What's Scope 3?

I'm glad you asked, It's everything outside a company's direct control all the emissions created by their supply chain.

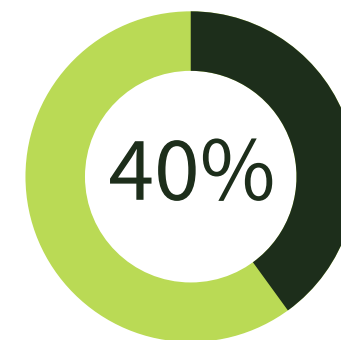
Every litre of diesel you burn, every van delivery, every skip you fill, every product you supply adds to their Scope 3 carbon footprint. In construction, Scope 3 is the biggest share of emissions, **often 70–90% of the total.**

So here's the reality: if you don't get to net zero, they don't get to net zero. And because their contracts, investors, and clients demand it, they will stop working with anyone who drags their numbers down.

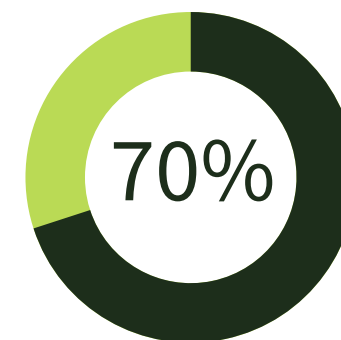
The UK built environment is responsible for approximately 25% of the country's total greenhouse gas emissions



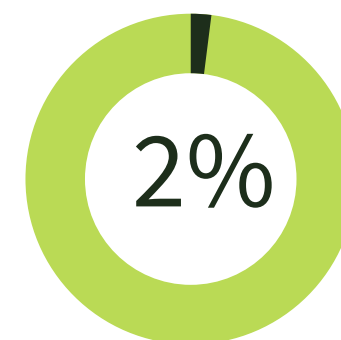
62 % of all waste generated in the UK comes from the construction, demolition, and excavation sectors



Globally, the construction industry consumes over 40% of the world's raw materials

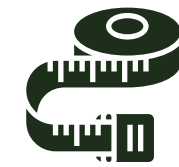


70% of a Principal contractor's emissions often come from their supply chain



Just 2% of UK small companies have a carbon reduction target, leaving them at a significant disadvantage when bidding for new work

Fine, how do I get to net zero?



Measure it

Know your carbon footprint (fuel, energy, materials, transport, waste). Without the numbers, you can't prove progress.



Cut it

Tackle the obvious: reduce fuel use, switch off plant and generators, consolidate deliveries, use recycled materials, cut waste



Prove it

Keep records and publish a simple Carbon Reduction Plan. That's what clients and frameworks expect to see in tenders.



**By 2030
we should limit
emissions to a
maximum of 2,500
kg CO₂e per person
per year**

**By 2050
We should reduce
this further to about
700 kg CO₂e per
person per year**



Did you say Help!?

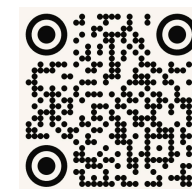
Perfect, because you don't have to do it alone.

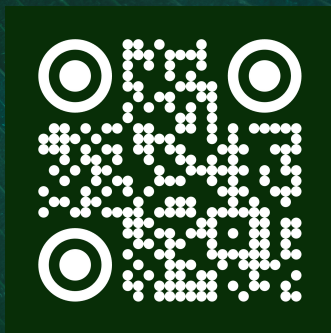
Running a business is already a full-time job, and the last thing you need is more forms, acronyms and red tape. That's where we come in.

We take care of the measurements, the plans, and the compliance paperwork, all the things principal contractors and frameworks now demand, while you keep your projects moving.

eco-g packages start at £500, less than losing a single customer. DIY portals won't cut it, but we will.

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